



SCAN ME

DIMES

THE FRESH SIDE OF LIFE

DİMES is a Turkish company that has been offering high-quality products in the beverage sector since **1963** to its consumers in Türkiye and in more than **100 export countries since 2000**.

DİMES has a vision of developing sustainable value models and leading global brands with our innovative **agriculture-based products** and forward-thinking business culture, all driven by our love and respect for **nature and humanity**. By selecting the best options in the value chain we have established **from soil to table**, we protect the miracle of nature and pursue sustainable ideals based on DİMES's core value: **"Respect for Nature and Humanity."**

Being sincere, positive, determined, innovative, and pioneering—always carefully selecting the best and building trust-based relationships—are our cherished company values.

Quality is the cornerstone of DİMES's success, as reflected in our founder **M. Vasfi Diren's** philosophy: **"We do not produce fruit juice that we wouldn't let our children drink; we do not process the fruit that we wouldn't put on our table."**

DİMES, the **first fruit juice brand in Türkiye**, was established to contribute to the development of the agriculture-based industry in Türkiye and to provide healthy, sustainable food to people by delivering distinct delights in every season.

Today, DİMES is the **largest fruit juice manufacturer** in Türkiye, operating with three factories and offering products consumed in over **100 countries** with great indulgence.

DİMES cultivates 250,000 fruit seedlings each year and selects only the best fruits to ensure the highest quality products. Our production facilities, spanning 225,000 m², have the capacity to manufacture 300,000 tonnes of fruit juice, 100,000 tonnes of UHT milk and dairy products, and 100,000 tonnes of processed fruit.



DİMES factories hold certifications including ISO 9001 Quality, FSSC 22000, ISO 14001 Environment, ISO 45001, ISO 50001 Energy Management System, BRC Management System, Halal Certifications, and FDA approvals.

DİMES, known for its expertise, is the most trusted brand among mothers, a premium-quality brand, and by far the leader in the kids' drink category. With a vision of innovation, DİMES created the 100% fruit smoothie category with no added sugar, the squeezed fruit juice category, and the milkshake category containing 90% milk for the first time in Türkiye, and has gone viral with the GEN Z favourite beverage base mixes under our DİMES COOL Brand. By making 5 glasses out of a small packaged product, we revolutionized the market. DİMES holds a commanding **market leadership position** over its closest competitor in these nutritious and enjoyable product segments.

DİMES also has the **highest production capacity in the iced coffee category** in Türkiye, ranking third in Europe.

Our **OBSESSO Iced Coffee** brand secured second place in Türkiye within just two years. OBSESSO, by focusing on flavor, transformed market dynamics from energy to a whole new era of self-indulgence. With this in mind, OBSESSO has launched **vegan options** and **concentrate cold brew options** to satisfy everyone's craving.

Today, DİMES continues to bring **joy and indulgence** to your table through high-quality, nutritious products, adhering to the same ideology since **1963**.

"We do not produce fruit juice that we wouldn't let our children drink; we do not process the fruit that we wouldn't put on our table."



Izmir Factory

DİMES Gıda San. Tic. A.Ş.
Kemalpaşa Osb. Mah. Gazi Bul.
Dimes Blok No:181 İç kapı No:1
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Tokat Factory

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Head Office

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Mustafa Vasfi Diren
The Founder

ABOUT DİMES

DİMES
THE FRESH SIDE OF LIFE

DIMES SMOOTHIE



DIMES 310 ML CARTON SMOOTHIE



RED SMOOTHIE
310ML
Code: 3001281
8 690558 034378



YELLOW SMOOTHIE
310ML
Code: 3001282
8 690558 034354



PURPLE SMOOTHIE
310ML
Code: 3001633
8 690558 035443



PINK SMOOTHIE
310ML
Code: 3002016
8 690558 037287



MANGO SMOOTHIE
310ML
Code: 3001935
8 690558 037010



ACAI SMOOTHIE
310ML
Code: 3002470
8 690558 040107

- ✓ 100% Fruit
- ✓ Alternative to Breakfast
- ✓ Healthy Snack
- ✓ Intense Fruit
- ✓ Intense Taste
- ✓ Intense Texture
- ✓ Drinkable/Spoonable
- ✓ No Added Sugar

DIMES MILKSHAKE



DIMES 310 ML CARTON MILKSHAKE



STRAWBERRY-
WHITE
CHOCOLATE
310ML

Code: 3002186



8 690558 037880



BROWNIE
310ML

Code: 3002187



8 690558 038222



CARAMEL
310ML

Code: 3002545



8 690558 037775



PISTACHIO
WHITE
CHOCOLATE
310ML

Code: 3002548



8 690558 038628

- ✓ Made of Long Life Real Milk
- ✓ Intense Texture
- ✓ Intense Taste
- ✓ No Artificial Sugar, Includes Only Beet Sugar
- ✓ Cafe-Made Taste

*The production of products is carried out on a project basis.

DIMES.
THE FRESH SIDE OF LIFE

**INTENSE
TASTE!**



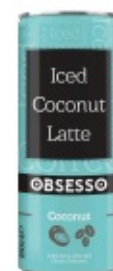
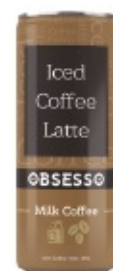
**INTENSE
FRUIT!**



OBSESSO ICED COFFEE



OBSESSO ICED COFFEE 250 ML CAN



- ✓ Made of Long Life Real Milk
- ✓ Intense Coffee Taste
- ✓ Intense Texture

OBSESSO

Shot

CONCENTRATE



1 box = 5 glasses



OBSESSO SHOT CONCENTRATE 310ML CARTON



Customize it to your preference; enjoy it **HOT** or **COLD!**



*1 part ≈ 60ml
For 5 Glasses of 400ml



OBSESSO PLANT-BASED ICED COFFEE

OBSESSO 310 ML CARTON PLANT-BASED ICED COFFEE



- ✓ 100% Plant-Based
- ✓ 100% Vegan
- ✓ Dairy Free
- ✓ Lactose Free
- ✓ Intense Coffee Taste

*The production of products is carried out on a project basis.

DIMES

COOL Mix



≈ 5 GLASSES

NO SUGAR



BERRY



WATERMELON



MANGO





DIMES COOL 310 ML CARTON



COOL LIME MIX
310ML

Code: 3002181



COOL LIME MIX NO SUGAR
310ML

Code: 3002430



COOL BERRY MIX
310ML

Code: 3002346



COOL MANGO MIX
310ML

Code: 3002428



COOL MIX WATERMELON
310ML

Code: 3002429



HOW TO MAKE YOUR OWN COOL MIX



1. Add 1 cup of Dimes Cool Lime Mix into the shaker.



2. Add 3 cups of cold water to the shaker.



3. Shake the shaker for 10 seconds.



4. Pour into a glass filled with 100ml of ice, serve with fresh mint and lime slices.

*The production of products is carried out on a project basis.

DIMES

**FEEL
MORE
PURE**



DIMES FEEL MORE SIMPLY SQUEEZED FRUIT JUICE



POMEGRANATE
JUICE
250ML
Code: 3000594
8 690558 030066



FRUIT MIX
JUICE
250ML
Code: 3000596
8 690558 030028



ORANGE
JUICE
700ML
Code: 3001765
8 690338 027974



POMEGRANATE
JUICE
700ML
Code: 3001764
8 690338 029343



FRUIT MIX
JUICE
700ML
Code: 3001763
8 690558 033050



POMEGRANATE
JUICE 1L
Only for South Korea
Code: 3001241
8 690558 032930



TART CHERRY
JUICE 1L
Only for South Korea
Code: 3001500
8 690558 034569

- ✓ Premium Quality
- ✓ No Added Sugar
- ✓ Not From Concentrate
- ✓ No Additives
- ✓ 100% Local Anatolian Fruits that are squeezed and bottled in harvest season
- ✓ 100% Pure Squeezed

DIMES
THE FRESH SIDE OF LIFE

DIMES 100% FRUIT JUICE



DIMES 1000 ML CARTON 100% FRUIT JUICE



100%
TROPICAL
FRUITS
1L
Code: 3002387
8 690558 039489



100%
FOREST FRUITS
1L
Code: 3002386
8 690558 039502



100%
ORANGE
1L
Code: 3000079
8 690558 018057



100%
APPLE
1L
Code: 3000080
8 690558 010037



100%
POMEGRANATE
1L
Code: 3000086
8 690558 019528

CATERING SIZE 100%



100%
RED FRUITS
1L
Code: 3000087
8 690558 020180



100%
PINEAPPLE
1L
Code: 3000082
8 690558 014837



100%
TOMATO 1L
Only for Japan
Code: 3000190
4 560163 860119



100%
TOMATO
1L
Code: 3000084
8 690558 014295

✓ 100% Fruit
(From Concentrate)

✓ No Added Sugar

✓ No Additives

DIMES CARTON NECTAR & DRINK



THE FRESH SIDE OF LIFE



DIMES.
THE FRESH SIDE OF LIFE

DIMES 1000 ML CARTON NECTAR&DRINK - REFRESHAS

DIMES 1000 ML CARTON NECTAR&DRINK - ANATOLIAN FRUITS



PINEAPPLE
DRINK
1L
Code: 3000742
8 690558 014776



MANGO
DRINK
1L
Code: 3002222
8 690558 021811



RED FRUITS
DRINK
1L
Code: 3000782
8 690558 020210



SOUR APPLE
DRINK
1L
Code: 3000122
8 690558 023921



WATERMELON
STRAWBERRY
DRINK 1L
Code: 3001046
8 690558 031605



POMEGRANATE
NECTAR
1L
Code: 3000191
8 690558 020036



ORANGE
DRINK
1L
Code: 3000784
8 690558 010044



SOUR CHERRY
DRINK
1L
Code: 3000330
8 690558 027554



FRUIT MIX
NECTAR
1L
Code: 3000189
8 690558 013236

DIMES 1000 ML CARTON BUZZ LINE



MANGO &
PASSION FRUIT
DRINK 1L
Code: 3002239
8 690558 038550



BLACK
MULBERRY &
RASPBERRY
DRINK 1L
Code: 3002237
8 690558 038574



BLOOD
ORANGE &
MANDARIN
DRINK 1L
Code: 3001643
8 690558 036365



PINEAPPLE &
COCONUT
DRINK 1L
Code: 3002235
8 690558 031599



PEACH
NECTAR
1L
Code: 3000184
8 690558 010020



APRICOT
DRINK
1L
Code: 3001961
8 690558 010013

DIMES LESS SUGAR NECTAR&DRINK



DIMES 1000 ML CARTON LESS SUGAR NECTAR&DRINK



LESS SUGAR
FRUIT MIX
NECTAR 1L
Code: 3001070
8 690558 031858



LESS SUGAR
PEACH
NECTAR 1L
Code: 3001068
8 690558 031834



LESS SUGAR
POMEGRANATE
NECTAR 1L
Code: 3001069
8 690558 031841



LESS SUGAR
SOUR CHERRY
DRINK 1L
Code: 3001558
8 690558 031865



LESS SUGAR
MANGO
DRINK 1L
Code: 3001264
8 690558 032992



LESS SUGAR
ORANGE
DRINK 1L
Code: 3001560
8 690558 032985



LESS SUGAR
APRICOT
NECTAR 1L
Code: 3001263
8 690558 032978

- ✓ 50% Less Sugar
- ✓ Trendy Flavours
- ✓ Refreshing and Pleasant Drinks

DIMES PORTION SIZE



DIMES PORTION SIZE CARTON



100%
APPLE
NECTAR
200ML
Code: 3000890
8 690 0232



PEACH
NECTAR
200ML
Code: 3000788
8 690 0201



SOUR CHERRY
DRINK
200ML
Code: 3000946
8 690 0188



FRUIT MIX
NECTAR
200ML
Code: 3000790
8 690558 013229



PINEAPPLE
DRINK
200ML
Code: 3001065
8 690558 031698

DIMES PORTION SIZE CAN



MANGO
DRINK
330ML
Code: 3000110
8 690558 024584



PEACH
NECTAR
330ML
Code: 3001200
8 690558 020326



SOUR CHERRY
DRINK
330ML
Code: 3000668
8 690558 020319



POMEGRANATE
NECTAR
330ML
Code: 3001201
8 690558 029145



MULTI FRUIT
NECTAR
330ML
Code: 3001198
8 690558 020357

OBSESSO



drink
slow
stay **chill**